

EU Cookie Compliance

What is a cookie?

Cookies are text files containing small amounts of information which are downloaded to your device when you visit a website. Cookies are then sent back to the originating website on each subsequent visit, or to another website that recognises that cookie. Cookies are useful because they allow a website to recognise a user's device.

You can find more information about cookies at: www.allaboutcookies.org and www.youronlinechoices.eu for a video about cookies visit www.google.co.uk/goodtoknow/data-on-the-web/cookies

Cookies do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences, and generally improve the user experience. They can also help to ensure that adverts you see online are more relevant to you and your interests.

The Cookie Law is a new piece of privacy legislation from Europe that requires websites to obtain consent from visitors to store or retrieve any information on a computer or any other web connected device, like a smartphone or tablet.

It has been designed to protect online privacy, by making consumers aware of how information about them is collected by websites, and enable them to choose whether or not they want to allow it to take place.

It started as an EU Directive that was adopted by all EU countries on May 26th 2011. At the same time the UK updated its Privacy and Electronic Communications Regulations, which brought the EU Directive it into UK law.

Four categories have been identified:

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|--------------------------------------|---------------------------------|
| (1) strictly necessary cookies | – No User Consent Required |
| (2) performance cookies | – User consent must be obtained |
| (3) functionality cookies | – User consent must be obtained |
| (4) targeting or advertising cookies | – User consent must be obtained |

MOL Car & RoRo E-Commerce

It Is MOL Policy to restrict the use of cookies as far as possible. As such we use very few cookies and these all fall into the first category – “Strictly Necessary”. This means that we are not legally obliged to gain user consent. For example a users session timeout is controlled by a cookie.

You can, should you choose, disable the cookies from your browser and delete all cookies currently stored on your computer. On Microsoft Internet Explorer, this can be done by selecting “Tools/Internet Options” and reviewing your privacy settings or selecting “delete cookies”. You can find out how to do this for your particular browser by clicking "help" on your browser's menu by visiting <http://www.allaboutcookies.org/manage-cookies/index.html>.

Exemptions from the right to refuse a cookie:

The Regulations specify that service providers should not have to provide the information and obtain consent where that device is to be used:

- for the sole purpose of carrying out or facilitating the transmission of a communication over an electronic communications network; or
- where such storage or access is strictly necessary to provide an information society service requested by the subscriber or user.

In defining an 'information society service' the Electronic Commerce (EC Directive) Regulations 2002 refer to 'any service normally provided for remuneration, at a distance, by means of electronic equipment for the processing (including digital compression) and storage of data, and at the individual request of a recipient of a service'.

The term 'strictly necessary' means that such storage of or access to information should be essential, rather than reasonably necessary, for this exemption to apply. However, it will also be restricted to what is essential to provide the service requested by the user, rather than what might be essential for any other uses the service provider might wish to make of that data. It will also include what is required to comply with any other legislation the service provider might be subject to, for example, the security requirements of the seventh data protection principle.